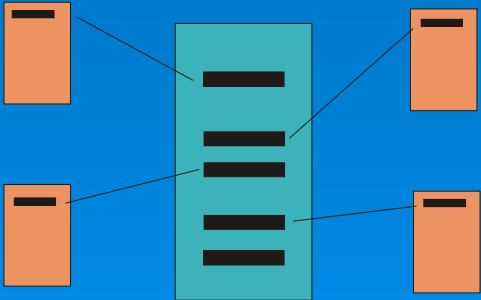


# KIMBALL vs INMON

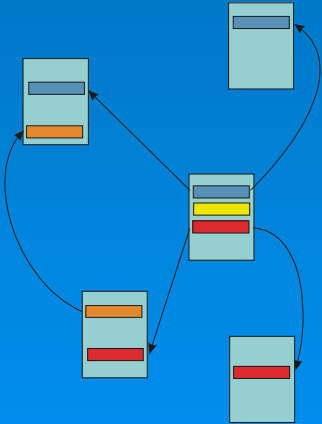
A presentation by  
W H Inmon



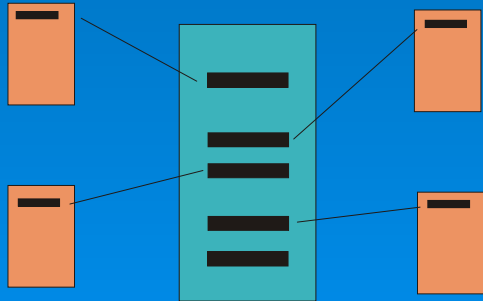
star schema  
(Kimball)



relational based  
data warehouse  
(Inmon)

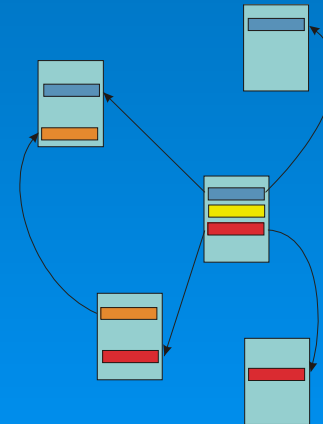


## star schema (Kimball)

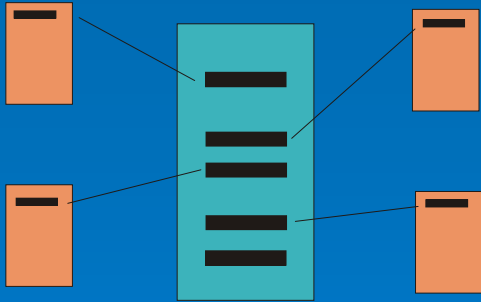


good for fast reports

## relational based data warehouse (Inmon)

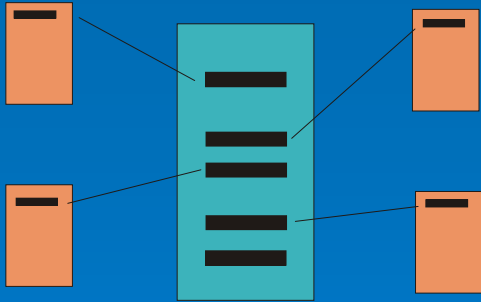


not a short term proposition  
good for a system of record

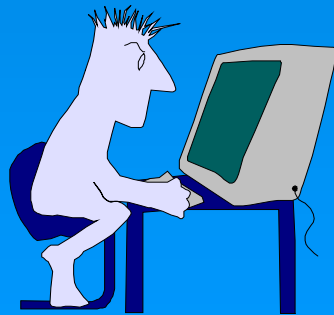


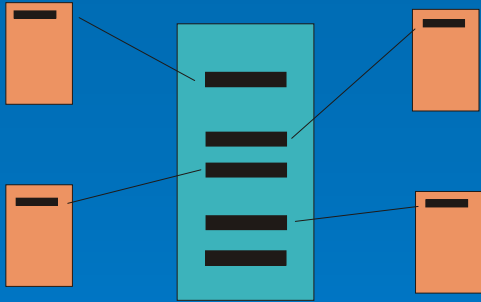
*as an end user I am confused...  
there are 17 data marts that have information  
and I don't know which one to go to. And they  
all have different information*



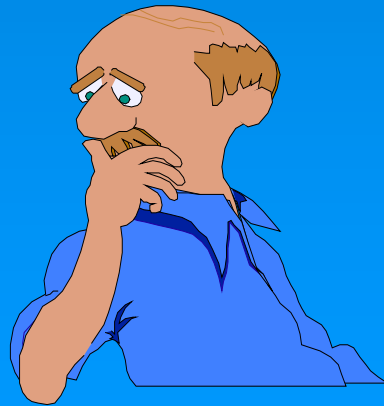


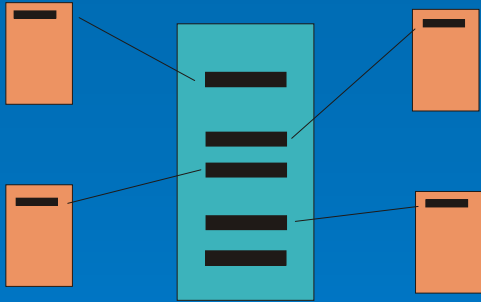
*every time there is a new requirement  
I have to start from scratch. And these  
darn data marts are hard to maintain.  
I have to build a new one every time  
there is a change in requirements*



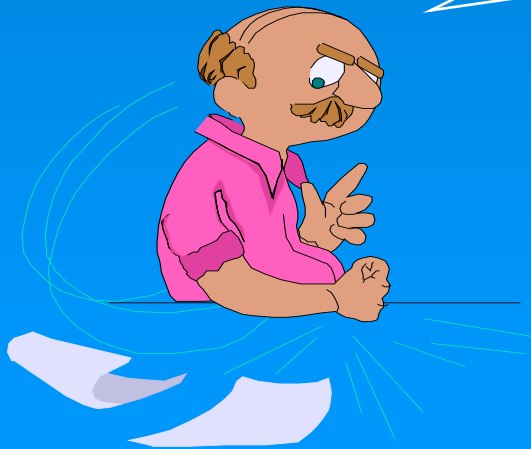


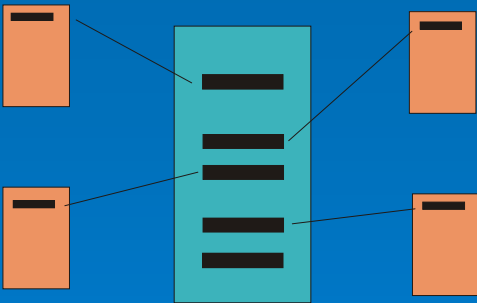
*we have had data marts for five years now.  
We have 250 of them and only 10 of them  
are actually being used today.....*



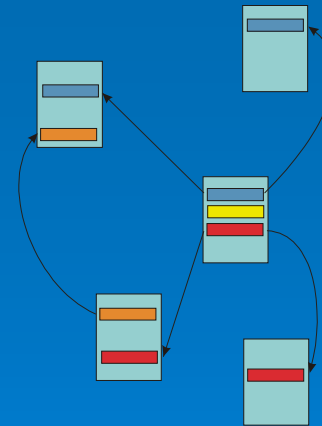


*I've got these auditors coming in and I don't have any data that I trust that I can show them.....*



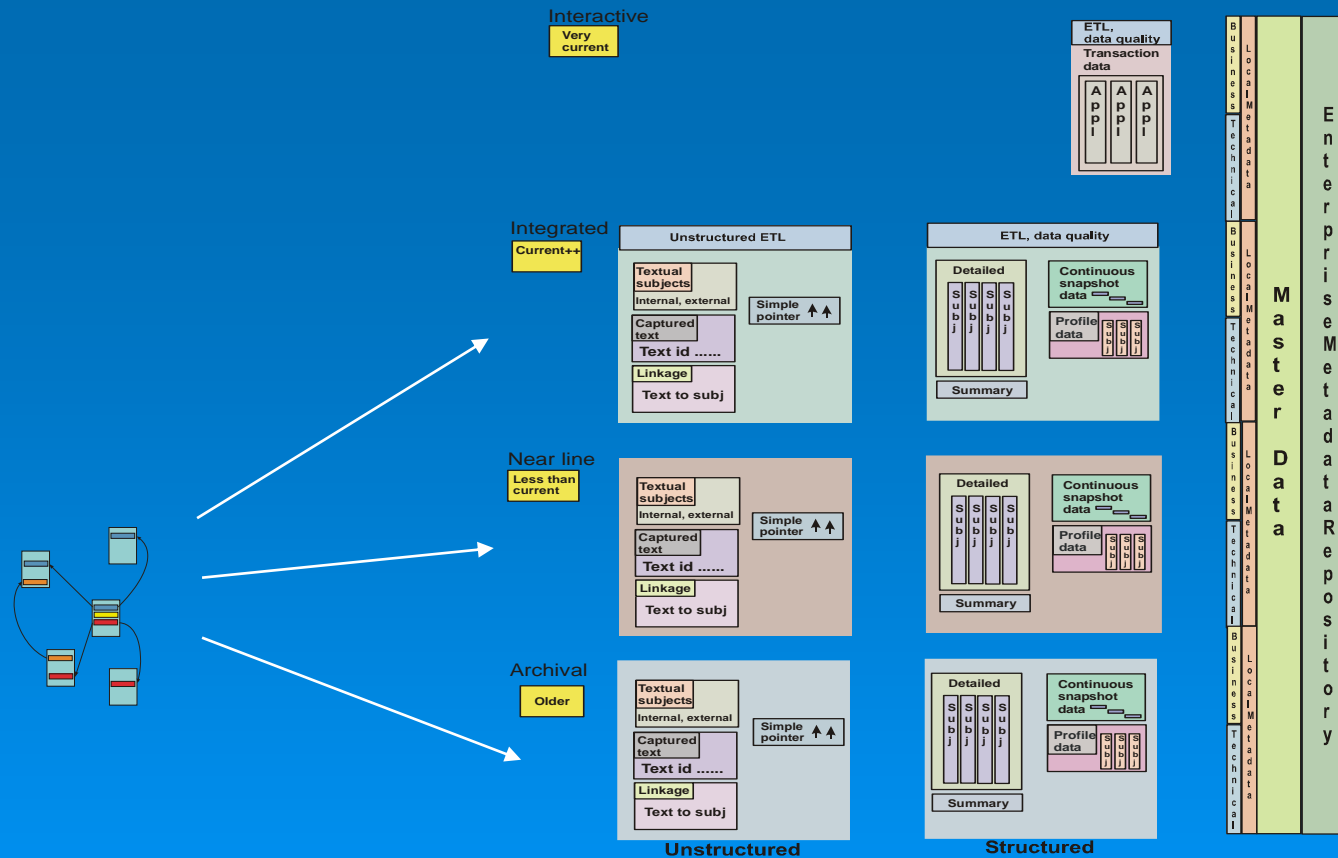


with Kimball, the star  
schema is the architecture



with Inmon, the relational  
foundation is only the start of  
the architecture

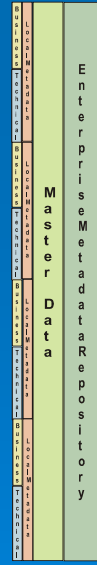
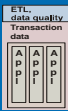




the Inmon approach is a FULL architecture leading to DW 2.0. And DW 2.0 is a true full scale architecture

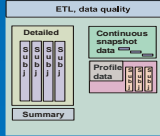
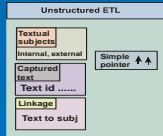
Interactive

Very current



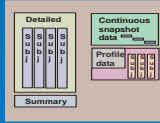
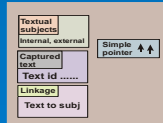
Integrated

Currents+



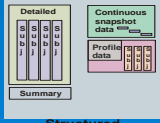
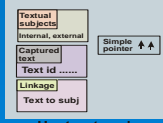
Near line

Less than current



Archival

Older



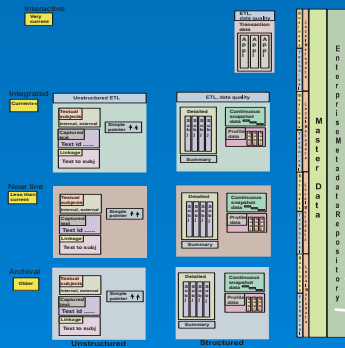
## DW 2.0 supports some really important architectural features –

- the life cycle of data within the data warehouse
- the accommodation for very large amounts of data
- the recognition that cost is the ultimate limiting factor for a data warehouse
- unstructured data as an essential component
- metadata as an essential component

ask Kimball how he supports unstructured data?  
 ask Kimball how he supports metadata?  
 ask Kimball how he supports really large amounts of data?  
 ask Kimball how he supports archival data?



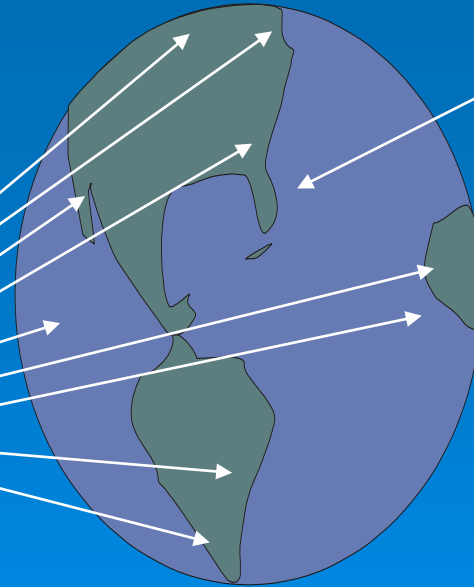
Inmon



Kimball



Florida



South America  
NYC  
Chicago  
Hawaii  
Sao Paulo  
Mexico  
Canada

Bermuda  
Denver  
Calgary  
Los Angeles  
Gold Coast  
Florida  
Miami  
San Francisco  
Seattle

Kimball only addresses one small part of architecture. Inmon addresses a much more comprehensive picture

